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ESG Essentials

ESG ESSENTIALS NEWSLETTER

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4th Newsletter

OBJECTIVES

- **ESG Essentials Implementation Framework has been finalised following external assessment with SMEs and experts, and provided in English, Italian, Bulgarian, Greek and Spanish versions.**

- **The new ESG Essentials e-Learning Platform was co-designed jointly during the last TMP in Rome (July 2026).**

- **Digital learning testing plan defined, combining internal review by partner staff with external companies across the consortium.**

- **Next Transnational Project Meeting: 26 November in Cyprus**

4th TPM IN ROME, ITALY

The 4th TPM of the ESG Essentials project took place in Rome on 24 July, bringing together all project partners to review progress, align objectives, and coordinate the next steps. The meeting marked the successful completion of WP3 – ESG Essentials Implementation Framework, an important milestone in the project. A highlight of the meeting was the contribution of Gianpaolo Basile, Full Professor of Management and Board Member of the ESG Observatory founded by Ermes, the Sapienza spin-off. He presented recent research findings and valuable insights into current ESG trends and the evolving needs of organisations. Indeed the concepts of Socioemotional Wealth Theory were introduced to the consortium: family businesses make decisions guided not only by economic logic, but also by the preservation of socioemotional wealth, reputation and long-term relationships with the local community.





4th Newsletter

THE ESG IMPLEMENTATION FRAMEWORK

The ESG Essentials Implementation Framework provides SMEs with a practical, step-by-step approach to integrating ESG and sustainability into their business operations. It offers clear guidance and practical tools to help organisations identify and prioritise relevant ESG issues, develop tailored strategies, and effectively implement and monitor their sustainability efforts.

Designed to be user-friendly, adaptable, and applicable to companies of different sizes and levels of complexity, the Framework brings together guidance, tools, resources, and practical examples to support SMEs throughout their ESG journey. The Framework was internally tested by the project partners and externally by 15 participants per partner, contributing to the validation and refinement of the Framework before its finalisation. This process helped ensure that the final output is comprehensive, easy to use, and adaptable to the needs of a wide range of organisations.